



Luxury
Hotels & Resorts



An Apportionment of
Bliss International Investment L.L.C

BLISS GRAND HOTELS & RESORTS



Bliss Grand Hotels & Resorts

Brand History



Bliss Grand Hotels and Resorts were established in 2015 by its promoter company Bliss International Investment LLC and with 4 young entrepreneurs and an investor from the hospitality industry with extensive international background. The company was restructured in the following years with the introduction of the new partners and funding. Growing interest of real estate investors and developers in Dubai hotel sector, with the coming together of our team's professional partners has led to additional financial investors participating in building Bliss Grand Hotels and Resorts Management to become key player in the UAE hotel sector & expanding to GCC.



Mr. Vishal Varghese

Co - Founder & Managing Director
Bliss Grand Hotels & Resorts



“The mission of our hotel brand “Bliss Grand Hotels & Resorts” is to provide outstanding lodging facilities and services to our guests. Our hotel focuses on individual business and leisure trips. As well as travel associated with group meetings. We emphasize high quality standards in our rooms, food, and beverage divisions. We provide a fair return of investment for our investors and partners and recognize that this cannot be done without well trained, motivated and enthusiastic employees.”



Bliss Grand Hotels & Resorts

VISION & MISSION



Mr. Madan Misra, CEO,
Bliss Grand Hotels & Resorts

VISION

To create an amicable hospitality environment those maximizes service quality and provide comfort to every customers.

MISSION

To develop and manage hotel properties which provides the best guest experiences possible and yield Sustainable profits for our clients.



BLISS GRAND HOTELS & RESORTS

Board Members



MR. RASHID AL HAADI
Chairman



MR. GEORGE THARAKAN
Chief Investment Officer



MR. ADRIAN HOCKLEY
Director of Operations



MR. RAJESH KUMAR JUGRAN
General Manager



• Promoter Company •

Bliss International Investment LLC

Brand & Trade Name



حكومة دبي
GOVERNMENT OF DUBAI

DUBAI
Department of Tourism
and Commerce Marketing

دائرة التنمية الاقتصادية
DEPARTMENT OF ECONOMIC DEVELOPMENT

شهادة حجز اسم تجاري مبدئي Initial Trade Name Reservation Certificate

Trade Name Details / الاسم التجاري	
Trade Name No.	2022744
رقم الاسم التجاري	
Trade Name	BLISS GRAND HOTELS & RESORTS MANAGEMENT L.L.C
اسم التجاري	
Phone Nr.	071-50 6522477
رقم الهاتف	
Expiry Date	10/10/2019
تاريخ الانتهاء	
Receipt No	13169087
رقم الإيصاف	
Cancellation Date	
تاريخ الإلغاء	
Issuing Authority	Department of Economic Development
جهة الإصدار	دائرة التنمية الاقتصادية
Remarks	
ملاحظات	
Trade Name Characteristics / نوع الاسم التجاري	
Foreign words	كلمات اجنبية
Description of tradename's business activities / وصف النشاط التجاري لهذا الاسم التجاري	
Tourism Activities	الانشطة السياحية

حكومة دبي
GOVERNMENT OF DUBAI

سلطة مدينة دبي الطبية
Dubai Healthcare City Authority

شهادة حجز الاسم التجاري Trade Name Reservation Certificate

Name Reservation No. NR 972116

Trade Name Details

بيانات الاسم التجاري

Trade Name	Bliss Grand Hotels and Resorts Management FZ-LLC	الإسم التجاري
Legal Structure	Free Zone Limited Liability Company	الشكل القانوني
Issue Date	30/07/2019	تاريخ الإصدار
Expiry Date	29/09/2019	تاريخ الانتهاء

Bliss Grand Hotels & Resorts



- CEO
- Project Director
- Operational Director
- Director F&B Project & Operational
- Finance Director
- Head of Room Division & Front Office
- Sales & Marketing Manager
- HR Manager
- Training Manager
- Technical Head
- Asst: Engineering Manager
- IT Consultant

Pre - Opening Service

The months leading up to the opening of a hotel are critical in ensuring long term success – Bliss international management will work with the owners of hotels to ensure that the appropriate steps are taken to create a hotel product ready for operation from the opening day. This tasks will include:

1. Marketing plan and execution of pre-sales strategies
2. Recruitment and training
3. Financial planning and initial purchasing

Acquisition & Development

Bliss International has the largest hotel Acquisition & Development team in the region. Our team is comprised of seasoned investment professionals with extensive industry relationships and diverse transaction experience gained over a combined 15 years in the industry.



We share an unsurpassed track record and knowledge base, along with expertise garnered by multiple market – cycle successes. Resourceful, focused, and passionately data – driven, we benefit directly from our owner/operator alignment which ensures a continual feed of real – time, marketfresh information to refine our strategies and execute our transactions.

BLISS GRAND HOTELS & RESORTS

Our Outlets & Restaurants



Our Outlets

F&B Outlets

Facilities



Wave Spa & Wellness Center



Fitness Club



The Salon





Our Objective

“To provide superior, professional hotel management, creative marketing and disciplined financial control to the investors and shareholders of quality hotels, with the aim of maximizing revenue, profit and asset value in each hotel through the achievement of the highest level of guest satisfaction”

Bliss International works with investors, real estate developers and owners to provide a solid return from their hotel assets. Our aim is operate successful hotels which provide maximum possible return for investors, Owners and shareholders.

A well heeled hotel investment incorporate

- Investors / Owners – Seeking trustworthy and professional operator for their property
- Hotel operator – Significant influence on operating performance of the hotel properties by implementing strategies regarding its properties, locations, segments and brand affiliations.
- Franchise – looks for trustworthy operator who meets the conditions of the franchise agreement

*From Field
to Strategy*



Operations

Covering five departments of hotel management



HR MANAGEMENT

We concentrate to maximize the productivity of our organization by optimizing the effectiveness of employees



MARKETING

To develop satisfying relationship that benefits both the customer and the organization. Marketing is also responsible for majority of tasks that bring in revenue & profits to the organization.



SALES / DISTRIBUTION

We are able to negotiate highly favourable deals with our online and offline partners as well as a result of utilizing the above mentioned synergies, and we see great result from cross – selling activities which will be re – inforced by the so-to-be -introduced point – collection cards.



OPERATIONS

The many years of hotel – management experience guarantees the reliable professional background for the most appropriate solution for any arising problems.



FINANCIAL PROCESSES

Our experienced finance director and the book keeping system of International background improved and ensure the full transparency of economic processes for the Investors / Owners.

In all cases we co-operate with the Investors /Owners closely to ensure their full oversight over the operations of the hotel, as well as administrative and financial processes.



BLISS GRAND HOTELS & RESORTS



Bespoke Interior Designs.



BLISS GHR LOBBY LOUNGE



BLISS GHR BALL ROOM



BLISS GHR SUITS 2



BLISS GHR SUITS 3



BLISS GHR SUITS 1



BLISS GHR FRONT DESK



BLISS GHR FINE DINING RESTAURANT



BLISS GHR COFFEE SHOP

BLISS GRAND HOTELS & RESORTS

Branding Partner



**V PRODUCTIONS &
ENTERTAINMENT HOUSE**

A Division of Bliss International Group

House of Creative talents.



❖ *“Feel Bliss Full”* ❖

Thank You.

BLISS INTERNATIONAL INVESTMENT L.L.C

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